



Utah Division of Oil, Gas & Mining  
Earth Day Poster Contest  
Sponsored by Society of Petroleum Engineers,  
Salt Lake Petroleum Section



Entry Instructions for Principals & Teachers

2013 Theme  
Where Would WE Be Without Oil, Gas & Mining?

**OBJECTIVES**

- To improve students' and the public's awareness of the important role that oil, gas, and mining play in our everyday lives.
- To highlight how modern mining and petroleum extraction techniques and reclamation methods minimize environmental impacts while providing society with the raw materials required to have our high standard of living.
- To allow teachers to combine natural resources, science, and social studies education with individual creativity and artistic skill for an activity that meets several learning objectives in the science and social studies curricula.

**POSTER CONTEST** is open to all K-6<sup>th</sup> grade and Special Education students throughout Utah.

**PRIZES** will be awarded to the Grand Prize Winner and State-wide Grade Winners (one per grade)

**WINNERS**, their parents, teachers, and principals will be honored at the Earth Day Awards Luncheon.

**GRAND PRIZE WINNER** will be announced at the awards luncheon.

Complete rules and the entry form are available on our website at [ogm.utah.gov](http://ogm.utah.gov).

**WHAT TO DO**

**TELL** students about the contest and prizes. Make the contest a classroom project or let students begin their art in class and complete it at home.

**CREATE** – Have students create a work of art at least 11" x 17" in size, using the theme, ***Where Would WE Be Without Oil, Gas & Mining?***

**EMAIL** a list of all participating students to [rubyjoanderson@utah.gov](mailto:rubyjoanderson@utah.gov).

**SELECT** one winner per grade level per school (maximum of 8 selections).

**ENTER** – Attach enclosed entry form to the back of the winning artwork for your school. Submit posters according to instructions in the Contest Rules.

## Earth Day Poster Contest Rules

2013 Theme:  
Where Would WE Be Without Oil, Gas & Mining?

**GRAND PRIZE winner will be announced at the Earth Day Awards Luncheon in Salt Lake City on April 26, 2013**

- The Utah Division of Oil, Gas & Mining's Earth Day poster contest is open to every student in grades Kindergarten through sixth grade and Special Education throughout Utah.
- Each entry must be a two-dimensional drawing or painting size 11" x 17". Entries smaller than 11" x 17" are not eligible. Electronic entries must be in Adobe PDF format. This submission method is especially appropriate for computer-generated artwork. If you scan a physical piece of artwork, be sure the PDF file you send is high resolution and high quality. A poor quality or low-resolution file may affect the score your entry receives.
- Include the theme "*Where Would **WE** Be Without Oil, Gas & Mining?*" in the poster design. The theme must be spelled correctly and stand out clearly from the background. Letters drawn in a color similar to the background color cannot be easily read and can disqualify a poster from the contest.
- Artwork should be created using a color medium such as paint, crayons, markers, colored pencil, computer art and/or pen and ink. Avoid media likely to smudge or smear, such as pastels, chalk or charcoal. Collages are welcome, but keep in mind that the poster must be flat in order to be scanned for reproduction. Only hand lettering will be accepted. **DO NOT USE GLITTER.** Reproducibility of the poster will be a factor in the judges' decisions, so use good lettering, high contrast and bright colors! The Division reserves the right to enhance artwork for better print results.
- The entry should focus on where we would be without the materials that come from the earth: oil, gas, & mined minerals. Some ideas include:
  - Coal, oil, and natural gas provide most of the energy we use (cars, heat, electricity, light etc.)
  - We use mined materials and petroleum products every day – gasoline, cars, computers, skateboards, home-building materials, etc.
- Students are encouraged to discuss the project with their parents/guardians. Students should choose their own artwork content with suggestions from parents/guardians or teachers.
- Each poster must be the original work of one student.
- Please complete the official entry form and tape it to the back of each poster entered. You may copy the form as needed. You can also download the form from our website at <http://ogm.utah.gov>.
- All entries will become the sole property of the Utah Division of Oil, Gas, and Mining and may be reproduced by the Division for any purpose and in any form. One grand prize winning entry will be published on the Division's 2013 Earth Day poster for distribution to schools, mining companies, oil & gas companies, industry groups, and other outlets statewide. Bright colors, dense colors, clear lettering, and good spelling are important.

## JUDGING CRITERIA

The Division of Oil, Gas, and Mining staff will judge the posters based on depiction of the theme, visibility of the theme, demonstration of how products from mining and oil & gas extraction are essential to our daily lives, artistic merit, and originality.

Entries will be judged on the following criteria:

1. Illustration of the theme	20%
2. Use of color	10%
3. Readability of words/text	20%
4. Clarity of message	15%
5. Use of high contrast	10%
6. Printing process compatibility	10%
7. Artistic merit	15%

### CONTEST LEVELS

- **SCHOOL CONTESTS:** Each school can submit one poster from each grade, K-6 and Special Education. Schools should choose posters that will be competitive when compared to other entries. Schools may request assistance from PTA volunteers, community artists, local environmental or natural resources experts or others to select one poster from each grade, K-6 and Special Ed as they see fit. DOGM judges will select a statewide winner for each grade. Judges will choose a Grand Prize winner from the seven statewide winners.

### DEADLINES

- **March 15, 2013:** School contests should be completed by this date and the school should have selected one winner for each grade level.
- **March 20, 2013:** Schools must send their winning entries with a postmarked by March 20, 2013. Send them to:
  - Mail, entries to (DO NOT FOLD):  
Earth Day Poster Contest  
Utah Division of Oil, Gas and Mining  
P.O. Box 145801  
Salt Lake City, UT 84114-5801
  - Hand deliver or ship via UPS or FedEx to:  
Earth Day Poster Contest  
Utah Division of Oil, Gas and Mining  
1594 W. North Temple, Suite 1210  
Salt Lake City, UT 84116
- Email entries to: [amrinfo@utah.gov](mailto:amrinfo@utah.gov)
- Winners in each grade will be notified the week of April 1<sup>st</sup>, 2013.
- Grand Prize winner will be announced during the Earth Day Awards Luncheon on April 26<sup>th</sup>, 2013.

To be eligible for consideration, Entries Must Be Postmarked

**NO LATER THAN MARCH 20, 2013**

# PRIZES

## For the School

- At least \$500 for the school of each winner (8 awards)
- Home schools are not eligible for school prizes

## For the Students

- Grand Prize Winner: Artwork featured on the 2013 Earth Day Poster, framed original artwork, certificate signed by the Governor, and other prizes
- State Grade Level Winners (one per grade): Framed original artwork, certificate signed by the Governor, and other prizes
- All State-wide Entries: Honorable Mention Certificate, pencil, and other prizes
- Every participant will receive a Certificate of Participation

## DOGM Earth Day Awards Presentation & Luncheon

Winners and their parents, principals, and teachers will be invited to attend the Earth Day Awards Presentation and Luncheon on April 26 in Salt Lake City. Travel expenses for out of town students may be provided.

## CURRENT SPONSORS

Salt Lake Petroleum Section of Society of Petroleum Engineers  
Utah Division of Oil, Gas & Mining

## 2012 SPONSORS

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# Division of Oil, Gas, and Mining

2013 Earth Day Poster Contest Entry Form

Sponsored by Salt Lake Petroleum Section of  
Society of Petroleum Engineers

Where would WE be without Oil, Gas & Mining?

Student Name \_\_\_\_\_ Grade \_\_\_\_\_

School Name \_\_\_\_\_

School City \_\_\_\_\_ School ZIP \_\_\_\_\_

Parent: Phone \_\_\_\_\_ email \_\_\_\_\_

Teacher: Name \_\_\_\_\_ Teacher Phone # \_\_\_\_\_

Teacher's email \_\_\_\_\_

Please complete the information above so we can notify the winners. The grand prize winner's first name and last initial, teacher's name, and school will be printed on the poster with the winning artwork. All other contact information will be kept private and used only to contact the winners.

Submit entries to:  
Utah Division of Oil, Gas, and Mining  
Earth Day Poster Contest  
P.O. Box 145801  
Salt Lake City, Utah 84114-5801

For more information call 801-538-5340 or visit the Division of Oil, Gas and Mining's web page at <http://ogm.utah.gov>

